



DeLUXE

Gothic

Owner's Manual



DeLuxe Gothic™
is the Next Generation Bank Gothic
w/Optional LowerCase

DeLuxe
Gothic
Regular

DELUXE
GOTHIC
REGULAR
SHORTCAPS

DeLuxe
Gothic
Condensed

DELUXE
GOTHIC
CONDENSED
SHORTCAPS

Thank You!

IF YOU'VE JUST PURCHASED DELUXE GOTHIC – OR ARE THINKING ABOUT IT – THANK YOU! THIS “BROCHURE” WILL GIVE YOU A LITTLE HISTORIC BACKGROUND AS WELL AS INFORMATION ABOUT THESE FONTS.

13 pt.
DeLuxe Gothic
Regular
Shortcaps.

BANK GOTHIC MEDIUM, ATF 18L

A B C D E F G H I
J K L M N O P Q
R S T U V W X Y Z
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Bank Gothic was designed by Morris Fuller Benton in the early 1930s. Originally created for stationery and form work for printshops of the letterpress era, it was designed as a caps only font, and never had a true set of lowercase characters. Always a favorite of mine, I decided years ago that some day I would create my version of this font, and in the process create a lowercase that I hoped Mr. B. would have approved of.

13 pt.
DeLuxe Gothic
Regular

Above & Below: Character Sets of the Original 1930s ATF Fonts.

BANK GOTHIC CONDENSED MEDIUM, ATF 18L

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CREATING THESE FONTS HAS BEEN A LABOR OF LOVE. I STARTED WORK ON THESE FONTS A FEW YEARS AGO, AND HAVE BEEN REWORKING AND REFINING THEM OVER A PERIOD OF FOUR YEARS. I EXPECTED TO HAVE BOLD AND LIGHT AS WELL AS ITALIC VERSIONS READY, BUT I DIDN'T WANT TO DELAY THIS RELEASE ANY LONGER. I HOPE TO ADD THEM TO THIS FAMILY IN THE NEAR FUTURE.

13 pt.
DeLuxe Gothic
Condensed
Shortcaps

Creating a font that could be used for text as well as display presented design problems I had never confronted before. So several decisions had to be made as to where and when to depart from Mr. Benton's original motifs. Times have changed since Bank Gothic first appeared, and so have our aesthetics. I felt that contemporary tastes should also come into play and inform some of my design decisions. In short, my DeLuxe Gothic fonts are not direct copies of their source—they should be thought of as updated versions of Bank Gothic – “reimagined” using a pair of 21st Century eyes.

13 pt.
DeLuxe Gothic
Condensed

I have created both Upper & Lower Case and Shortcaps versions for both the Regular and Condensed fonts. On the following pages can be found complete Character Sets of the four fonts: DeLuxe Gothic Regular, DeLuxe Gothic Regular Shortcaps, DeLuxe Gothic Condensed, and DeLuxe Gothic Condensed Shortcaps.

~ Michael Doret



CAPS & SHORTCAPS VERSION

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DeLuxe Gothic Condensed

Caps & LowerCase Version

CAPS & SHORTCAPS VERSION

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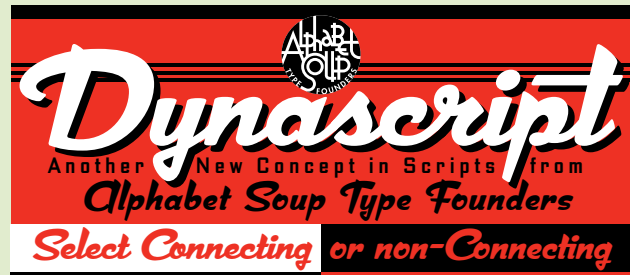
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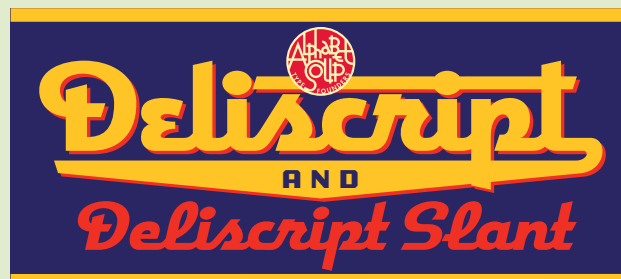


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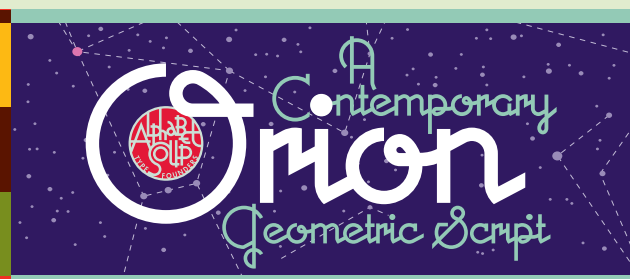
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