



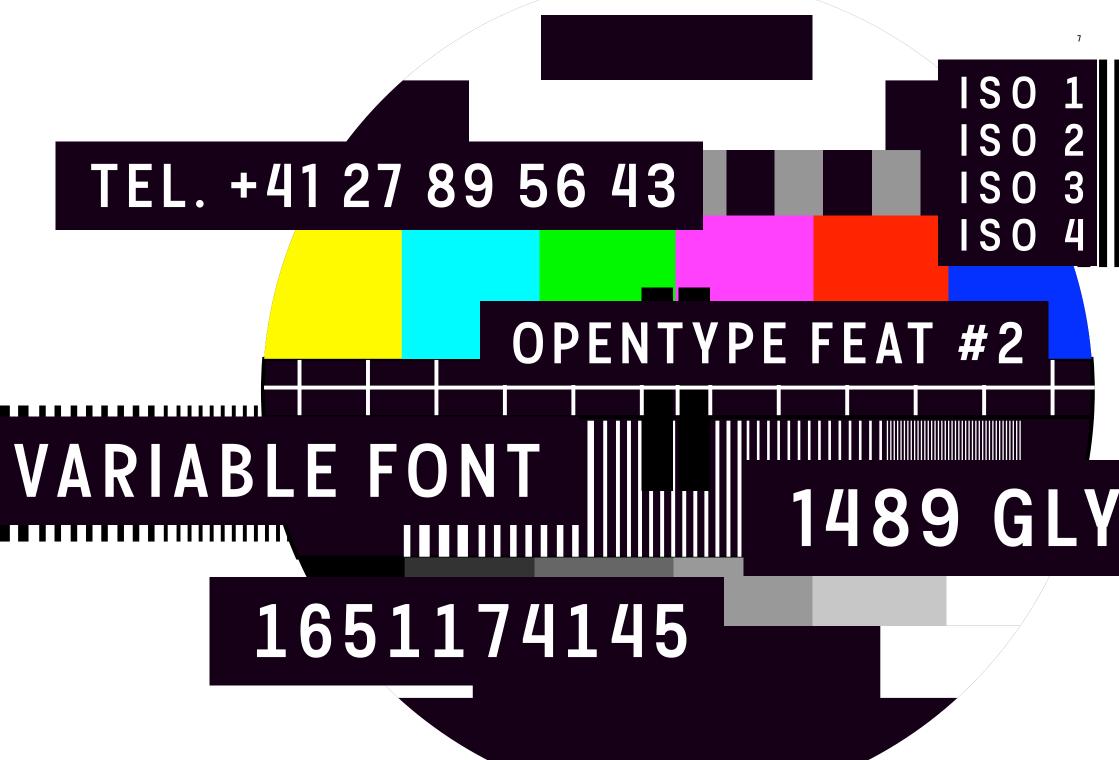
#### **Koruption family**

A variable typeface designed by Michael Parson

I remember being at the announcement, in 2016, of the newest Opentype specifications introducing Variable fonts to the world. As the crowd around me erupted in applause, I felt quite out of place not really grasping what all the excitement was about. As far as I understood, this evolution allowed the end users to control certain parameters that a designer had laid out. It seem like a neat idea but I was also wondering how this would be implemented and more importantly, whether the end users actually understood the idea. In all fairness, I had just spend the previous week explaining to other designers how Opentype features work, and these were launched in 1996, so maybe that tinted my views.

Over the years, I have tried to keep an open mind to Variable fonts, trying to understand more about them, creating my new designs using this thought process, so I am slowly warming to the concept. Whereas I am not really convinced that a magazine or logo designer needs to adjust a bold weight by x amount, I am quite convinced on the loading advantages that come about by using them as web fonts.

But maybe a central point of my questioning is the current applications, Variable technology has principally allowed a new way to deliver options that already existed as static fonts. Width, weight, slant are all common aspects of traditional type design, why not try to do something else. I therefore started to explore some ideas I had about using variations to introduce different and new, design aspects.



One direction that I have found particularly appealing is the idea of transformations, visual distortions that affect typography, whether induced through the wear and tear that can be found on decaying street stickers, or the kind of kinks created in letters when there is a digital error loading content.

In my various typefaces, I have created some textured, or dirty weights to simulate the effect of an eroded letter, but I thought, that thanks to variable technology, I could actually design a single typeface were the variation would move between the two styles of letter. This research has led to the creation of my latest typeface, a single weight design called Koruption. A typeface that aims to mimic a distorted, corrupted digital typeface.

As I approached this project, I had to cover two main questions that would govern the overall attributes of the design. Firstly, what typographic style would the font have and how could I integrate the corrupted effect. For the style, I wanted to design a slightly retro, modern typeface that would match my first experiences of distorted fonts on old television screens. Due to the technical limitations of the time, the typefaces were stripped down, sans serif fonts with a heavy mechnical influence. This overall direction seemed like a good design base, contemporary without being to connected to a particular style or time period.

The corruption effect was a bigger question. One defining aspect of variable fonts is that all steps in the variation need to contain the same amount of vector points. So I could not design a clean typeface and then simply add or cut out elements to create the secondary style. So I decided to use a logic I had discovered while doing some animation work, simply working backwards. I therefore designed the initial letter forms as cut, decomposed elements that could then be broken appart or displaced to create a warped effect.

# 01STAT

REGULAR

02STAT

ITALIC



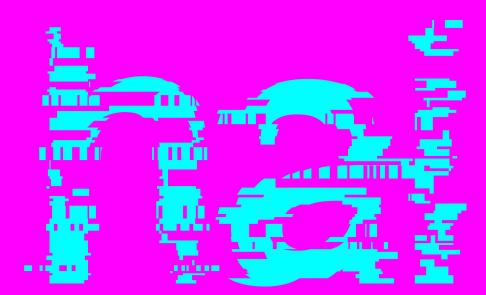
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**GLITCHED ITALIC** 



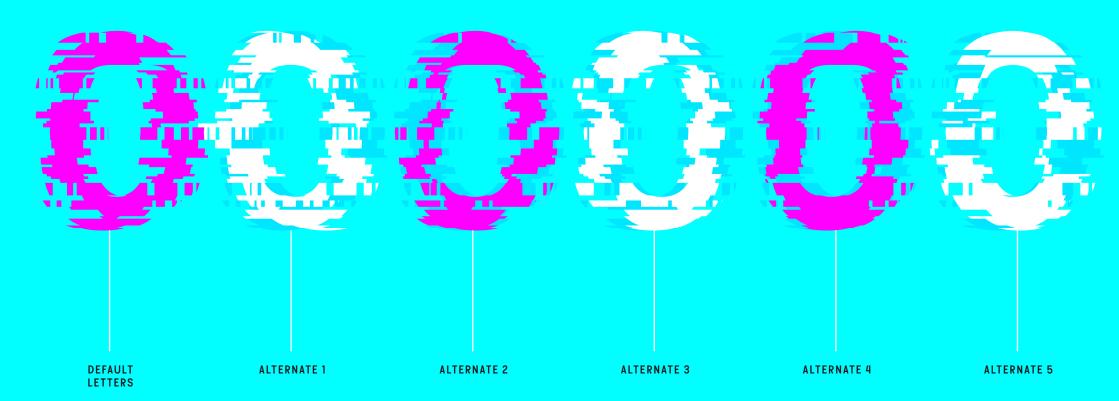
GLITCHED



GLITCHED

I therefore worked on designing these two main styles, the regular form is a grotesque influenced sans serif with a tall x height. Featuring straight terminals, it conveys a mechanical, solid, constructed style. The distorted style is the same letter shape base but with the various components thrown around the space, conveying the distorted, corrupted effect I was searching.

But after the first test and applications, I quickly hit upon a predictable problem, repetition. I had opted to have a variable distortion on each letter, so that each shape appeared to be distorted by its own space. But when two identical letters appeared in a sequence, the distortion effect lost it's uniqueness to become a repeating pattern, this seemed a pity. In some of my older designs, I had pursued the idea of trying, in vain, to introduce a certain variability into the letter shapes in a sequence. By using some traditional Opentype coding, you can define substitutions into a sequence of letters, obviously meaning that the more alternative letters you produce, the greater the effect. I therefore decided to play with this idea in this typeface by creating four different letters, each with slight variations in their distortion. Although still repetitive after a certain amount of letters, it could at least offer a neat solution for my main application target, titles, logos or short headlines.







The words "community" | the same root. Wherever ell. And w network, you put a commu you TAKE AWAY that network fiscate i it, crash it, raise its price t fordabil you hurt that community. nities will defend themselves. People harder a bitterly to defend their co es, than fight to defend their own I selves. is very true of the "electro unity" th around computer network

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**ANDREW** MOCKUPISH

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DIGITAL TOOLS FROM TYPOGAMA TYPE FOUNDRY

Experience showed them that those weaknesses, once discovered, would be pitilessly exploited by tens of thousands of people, not only by professional grifters and by underground hackers and phone phreaks, but by many otherwise moreor-less honest everyday folks, who regarded stealing service from the faceless, soulless "Phone Company" as a kind of harmless indoor sport. When it came to protecting their interests, telcos had long since given up on general

**KORUPTION REGULAR - 16/19.2 PT** 

The more efficient, high-tech, computerized, and impersonal the telcos became, it seemed, the more they were met by sullen public resentment and amoral greed.

Telco officials wanted to punish the phone-phreak underground, in as public and exemplary a manner as

**KORUPTION REGULAR - 22/26.4 PT** 

Yet operational secrecy was ev so. If word got out that a mation crackdown was coming, the ha might simply vanish; destroy th evidence, hide their computers to earth, and wait for the camp to blow over. Even the young ha were crafty & suspicious, and a the professional grifters, they t to split for the nearest state-lir first sign of trouble. For the cra to work well, they would all have

AND THERE WAS ANOTHER STRONG MOT FOR SECRECY. IN THE WORST-CASE SCE A BLOWN CAMPAIGN MIGHT LEAVE THE TELCOS TO A DEVASTATING HACKER COUNTER-ATTACK THERE WERE INDEED HACKERS LOOSE IN AMER WHO HAD CAUSED THE JANUARY 15 CRASH-IF THERE WERE TRULY GIFTED HACKERS, LOOSE I NATION'S LONG-DISTANCE SWITCHING SYSTEM **ENRAGED OR FRIGHTENED BY THE CRACKDOW** THEY MIGHT REACT UNPREDICTABLY TO AN AT TO COLLAR THEM. EVEN IF CAUGHT, THEY MIGH A new variable font that allows you to define your own levels of



REGULAR ITALIC GLICHED



**OPENTYPE FEATURES** 

Koruption includes an extended latin character set, covering most European based languages.

This font also has a range of Opentype features, firstly with the numerals. The default set of numbers are aligned to the capital letters, these are used in most settings. A secondary set, called Hanging numbers, are adapted for use with lowercase letters and sit lower with ascending and descending strokes. The final numerals, the smaller, scientific numbers, can be applied either as superscript of subscript positions. These shapes are equally employed for the last opentype feature, the Fraction feature that allows the easy composition of any type of value.

The typeface also includes a basic set of ligatures, these covers the standard f letter combinations, though not essential in this setting, they can offer an extra design choice while setting text. A similar detail can be found on the ampersand that is delivered in two forms, either the historical et form or the more contemporary form.

Koruption is therefore available in either a variable format, that allows the user full control of the various design aspects, but equally as more traditional static fonts with an imposed glitch effect and italic slant. Designed as an experimental font, it actually remains a versatile solution. The regular weight is clear and crisp, remaining legible for titles bit equally for longer passages of text. This can then be contrasted by the more emotional and fun glitch style that can be used as a single weight or overlaid as layers to create further effects.

No296

**DEFAULT LINING NUMBERS** 

N0296

HANGING NUMBERS

No296

TABULAR LINING NUMBERS

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**SCIENTIFIC NUMBERS** 

OPENTYPE FEATURES

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**OPENTYPE FEATURES** 37



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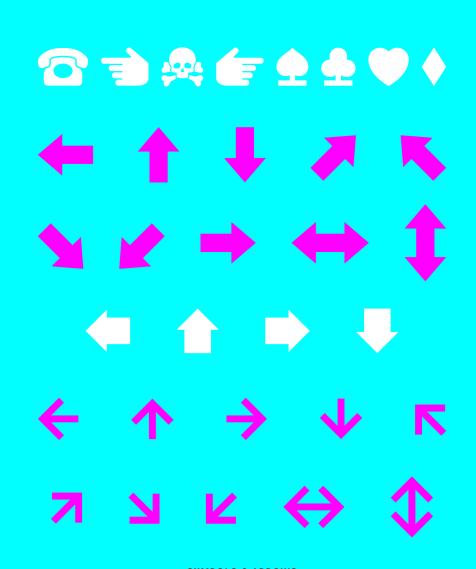
**DISCRETIONARY LIGATURES** 

Mr & Mrs

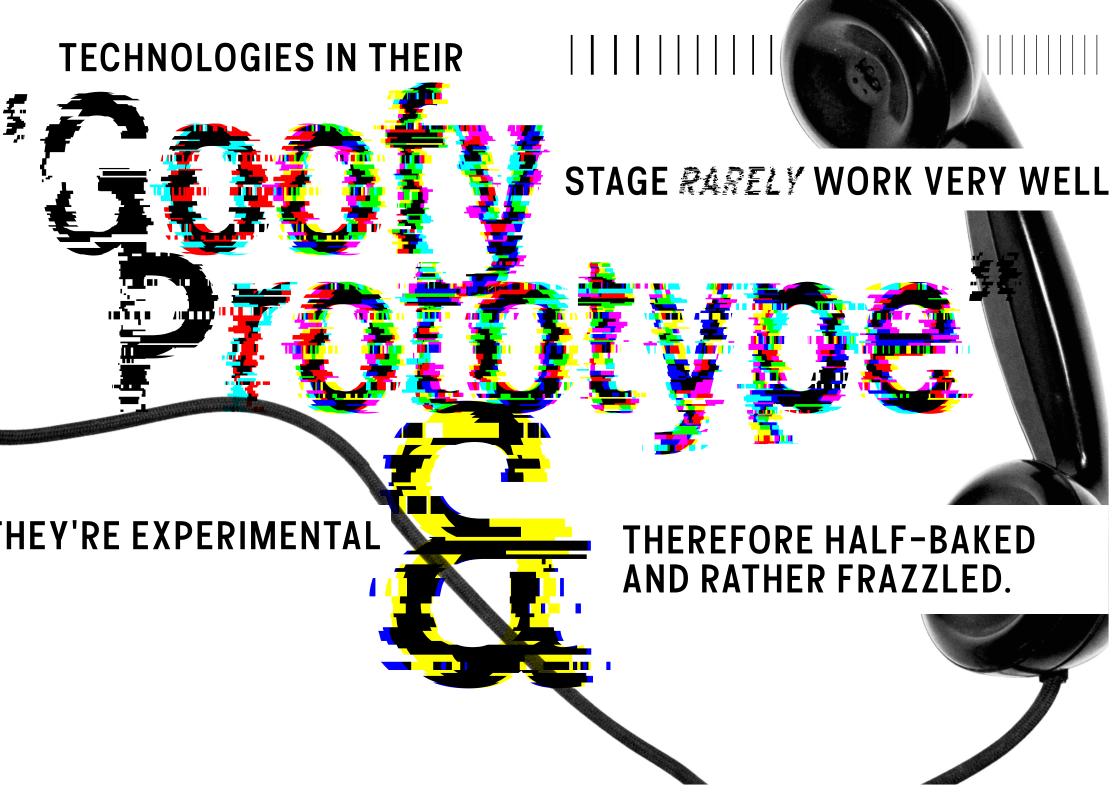
**ALTERNATES** 

12/34

**FRACTIONS** 



SYMBOLS & ARROWS



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### digital typography REINVENTED interactive decay **MULTIPLE FORMS** transmission random glyphs 2 AXISES available instantly



Koruption typeface by Michael Parson 4 styles Display

www.typogama.com

Specimen Layout: Michael Parson Text & visuals: Michael Parson Font used: Koruption Longer text & notes set in Koruption Regular

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Available in a Desktop, Web, Epub or Application licence. Opentype (OTF) and Variable (TTF) typeface.